

# BUILDEX

CALGARY



## ***What is the New/Green Product Showcase?***

The New/Green Product Showcase will highlight products/services or technologies exhibited at the show that are NEW to the market or GREEN and environmentally friendly. This showcase will help attendees to better plan their visits to the show while profiling key new and green products prior to the show.

## ***How It Works:***

This program will profile your product ONLINE in a featured area of our website with a photo of your product and a 50-75 word description. In addition, your product feature will also be showcased in the official showguide that is distributed to all attendees. If your product is NEW, it must be newly available to your customers in the Alberta market after July 2008. If your product is GREEN it is subject to approval by Show Management. Take advantage of our pre-show marketing machine and create pre-show interest about your product/service by joining the New/Green Product Showcase. Limited space available! Full listings will be posted online in September 2009.

**Cost: \$375 + GST**

**Please fax completed forms to 604-730-2077**

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**YES, I wish to participate in the New/Green Showcase.**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

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Credit Card Number & Expiry	/	Print Name	/	Date
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*Credit Card Signature*



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