

## **HIDDEN TALENT CAPTURES CALGARY'S PROVOCATIVE ARCHITECTURE IN PHOTO COMPETITION**

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For emerging artists, opportunities for high profile exposure in professional settings can be hard to come by. A photo competition focusing on Calgary's provocative architecture and interior design has created just such an opportunity for Calgary's unknown yet highly talented student, amateur and newly professional photographers.

With the intention of wanting to support the outstanding work of emerging talent in Calgary, the Buildex Calgary Conference and Exposition hosted its inaugural photo competition. The objective of the contest was to capture creative portrayals of Calgary's latest progressive architecture and interior design projects.

Interest in the competition was impressive – over 150 submissions were received. The quality of submissions was equally impressive and the final selection of three winners was not an easy undertaking. A panel of industry experts judged the submissions according to artistic expression, creativity, originality and image quality.

### **Buildex Calgary Photography Competition Winners:**

First Place: "8 West Skyward", Ken Richmond

Second Place: "Old and New", Le Bingtan

Third Place: "Big Steel", Geoff Kallweit

Honorable Mentions: Chris Ratynski, Peter Schulz, Boglarka Berze, Suerda Frake

To view the top three winners, please visit [www.buildexcalgary.com](http://www.buildexcalgary.com) and click on "Photo Contest".

When asked what he liked most about this growing city and what inspired him to photograph the building in his submission, first place winner Ken Richmond commented *"I like that our new buildings have character. We're no longer building the big steel box that is pushed right up to the sidewalk and occupying every square inch of the lot. Spaces are more open and buildings are more interesting to look at, both inside and out."* The local IT Director who was the president of his high school photography club also pointed out that he only entered because of the persistence from his two daughters.

Ken Richmond's winning photograph, along with second and third place winners and Honourable Mentions, will be featured at an onsite exhibition at the 2009 Buildex Calgary Conference and Exposition on November 3 & 4 at the BMO Centre. This exhibit will provide the photographers with a rare opportunity for exposure to over 4000 industry professionals. The top three winning photos will also be featured in the Buildex Calgary Conference and Exposition marketing campaign.

### **About Buildex Calgary:**

Celebrating its 10th anniversary in 2009, Buildex Calgary continues to grow & expand. With 250 exhibits and over 40 educational seminars featuring more than 60 industry experts, Buildex Calgary is Alberta's largest annual tradeshow & conference for professionals involved with Designing, Building and Managing Real Estate. It was recently recognized as one of North America's Fastest 50 growing tradeshows by Tradeshow Week publication.

For a complete listing of exhibitors, speakers events, seminars and special events visit:  
[www.buildexcalgary.com](http://www.buildexcalgary.com).

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