



Building on success.

RE: Buildex, Design Northwest, DesignTrends, Construct and BC Construction Show

For over a decade across western Canada and in Washington State we have welcomed tens of thousands of design, construction and property management professionals to our leading industry trade shows. In each marketplace we successfully co-located these overlapping industries to create unique and beneficial opportunities for all audiences. Our growing roster of attendees have praised the cross networking and educational values of co-location as well as provided welcome feedback on potential streamlining.

We listened.

We are pleased to announce that over the next year we are transitioning the marketing and branding of these important trade events under one banner BUILDEX. The brand name BUILDEX underlines the key component of "buildings" and addresses the three major industries of design, construction and management. The name is clear, simple and strong; qualities we trust you will experience with our new marketing and registration tools.

Providing efficiency and value.

One working brand not only addresses clarity but eliminates redundancy of printing, on site material production and aligns our company to a GREEN mandate of less waste.

You can still expect the same great value of a three in one event including distinct educational content and relevant exhibits to Design, Construction and Real Estate Management.

We look forward to welcoming you to a BUILDEX trade event and invite you to explore our new website www.buildexshows.com.

Regards,
Mark Stephenson
Vice President
MMPI Canada Inc.



Buildex is about Designing, Building and Managing Real Estate.